

MEDIA RELEASE

8 September 2014

FOR IMMEDIATE RELEASE

THE MENTERI BESAR OF PERAK KICKED-OFF THE LARGEST CYBER SECURITY SUMMIT

The Cyber Security Malaysia- Awards, Conference & Exhibition (CSM-ACE) 2014 will focus on strengthening e-businesses as well as developing human capital's capability to defend against cyber crime.

KUALA LUMPUR, 8TH SEPTEMBER 2014 – The Menteri Besar of Perak, YAB Dato' Seri DiRaja Dr. Zambry bin Abd. Kadir announced today that the Cyber Security Malaysia Awards, Conference and Exhibition 2014 ("CSM-ACE2014") will be held in Ipoh, Perak from 11 – 13 November 2014.

This is the first time that the CSM-ACE2014 is held outside of Kuala Lumpur. The event is organized by CyberSecurity Malaysia, the national cyber security specialist agency under the Ministry of Science, Technology and Innovation (MOSTI).

Hosting CSM-ACE2014 is in line with the State's program to transform Perak from a "Tin Mines State" into a "**Knowledge State**" by implementing five knowledge initiatives (k-initiatives), namely: K-Government, K-Economy, K-Infrastructure, K-Society and K-Worker; **all of which could not move forward without cyber security.**

The CSM-ACE2014 is expected to attract 1000 participants including participants from the two-week training and representatives from 37 organizations from 30 member countries of the World Trustmark Alliance (WTA).



The Secretary General of the Ministry of Science, Technology and Innovation (MOSTI), YBhg. Dato' Sri Dr. Noorul Ainur binti Mohd Nur, who was also present at the CSM-ACE2014 Pre-event Launching and Media Conference said that MOSTI has always endorsed and supported CSM-ACE series of events since the beginning.

She said, "This year, the CSM-ACE reached another milestone with the expansion to Perak, thus allowing the residents of Perak to benefit from the CSM-ACE Training Program and participate in the main ACE (Awards, Conference and Exhibition) events."

She added that, "MOSTI is really proud of CyberSecurity Malaysia for being appointed as the 2014 Chairman of the 30-country strong World Trustmark Alliance (WTA). Moreover, CyberSecurity Malaysia managed to bring the annual WTA Summit to Malaysia. Hosting an international meeting and conference such as the WTA Summit is a good promotion for Malaysia, which will help to boost Malaysia's K-Economy, e-Business and Tourism."

Meanwhile, Dr. Amirudin Abdul Wahab, the Chief Executive Officer of CyberSecurity Malaysia and Chairman of the World Trustmark Alliance said: "CSM-ACE is an annual event and this year the emphasis will be on securing e-business, as well as human capital's capability and capacity building. Therefore, we will be running a series of cyber security training for two weeks, beginning from the 28th of October until the 12th of November. Some training will be held in Ipoh and the rest will be held in Kuala Lumpur. 1500 cyber security practitioners are expected to participate in the CSM-ACE2014 Training Program. At the completion of the training program, we would have produced an additional 1500 Knowledgeable Workers who are capable of defending their organizations from cyber attacks and cyber crimes"

"The Training Program and the International WTA Summit are not the only exciting features of CSM-ACE2014. In fact, there will be two innovative programs for the younger netizens – the UTP Hax (expected to attract 150-200 university students) and the National ICT Security Discourse (expected to gather 500 secondary school students)." Dr. Amirudin concluded.

~ END ~

[SEE ATTACHED FACT SHEETS FOR MORE INFO](#)

For further enquiries about this document, please feel free to call 603-8992 6888, Mohd Shamil Mohd Yusoff (ext: 6978), email shamil@cybersecurity.my / Sandra Isnaji (ext: 6977), email sandra@cybersecurity.my / Zul Akmal Abdul Manan (ext: 6945), email zul.akmal@cybersecurity.my

Untuk pertanyaan lanjut mengenai dokumen ini, sila hubungi +603-8992 6888, Mohd Shamil Mohd Yusoff (ext: 6978), email shamil@cybersecurity.my / Sandra Isnaji (ext: 6977), email sandra@cybersecurity.my / Zul Akmal Abdul Manan (ext: 6945), email zul.akmal@cybersecurity.my

Fact sheets

1. **CyberSecurity Malaysia** is the national cyber security specialist agency under the purview of the Ministry of Science, Technology and Innovation (MOSTI), tasks to monitor the National e-Security aspects and continuously identify areas that can be detrimental to national security and public welfare; as well as provide training and technical assistance for National Cyber Crisis Management.

Corporate website: www.cybersecurity.my

Facebook: www.facebook.com/CyberSecurityMalaysia

Twitter: www.twitter.com/cybersecuritymy

1. **CyberSecurity Malaysia** is the owner of the following brand names and trademarks:
 - a. CSM-ACE www.csm-ace.my
 - b. CyberSAFE www.cyberSAFE.my
 - c. Cyber999 www.mycert.org.my
 - d. CyberCSI
 - e. MyCyberSecurity Clinic
2. **CSM-ACE** is short for Cyber Security Malaysia - Awards, Conference and Exhibition.
3. **CSM-ACE History:** In October 2010, CyberSecurity Malaysia organized the first 3-in-1 cyber security industry event on a grand scale under the brand name Cyber Security Malaysia - Awards, Conference and Exhibition or CSM-ACE with the theme “SECURING OUR DIGITAL CITY” at the Kuala Lumpur Convention Centre. The 2nd CSM-ACE was held in November 2012, and the 3rd was in November 2013.
4. **About CSM-ACE2014:** The theme for CSM-ACE 2014 is “Trusted and Secured Ecosystem” and it will be held from the 11th to the 13th of November 2014 at the Casuarina@Meru, Aman Jaya, Ipoh, Perak Darul Ridzuan.

This year CSM-ACE 2014 will be the 4th CSM-ACE and Perak State Government is the host and co-organizer. The main organizer is CyberSecurity Malaysia.

CSM-ACE2014 is endorsed by the Ministry of Science, Technology and Innovation (MOSTI) and the Malaysian Communication and Multimedia Commission (MCMC).

This is the first CSM-ACE to be organized outside Kuala Lumpur.

5. Components of CSM-ACE

The Cyber Security Malaysia - Awards, Conference and Exhibition (CSM-ACE) are the biggest cyber security industry events in Malaysia. They are also the only 3-in-1 cyber security events in the country, featuring:

- i. Three events (Awards, Conference, Exhibition) under one roof:
 - **AWARDS** – Gala dinner and The *Malaysia Cyber Security Awards* presentation ceremony.
 - Deloitte is the official Awards Evaluator for the Malaysia Cyber Security Awards.
 - **CONFERENCE** - cyber security Conference / Meeting / International Summit.
 - **EXHIBITION** – A showcase to promote innovative information security and related products, services, applications and technology.
- ii. Speakers and Participants from three geographical representations:
 - Local (Perak / Malaysia)
 - Regional (Asia Pacific countries)
 - Global (Worldwide).
- iii. Three largest target segments
 - **Governance and Risk Compliance (GRC) track:** for decision makers, the movers and shakers of the ICT Industry

- **E-Commerce track:** for e-businesses (will focus on current trends, emerging threats on online purchase, good business practices and ethics)
- **Technical track:** hands on training for cyber security practitioners (training program begins on 28th October and continues until 12th November) Professionals will earn CPD points.

iv. Two innovative programs for the younger netizens:

- The **UTP Hax** (expected to attract 100 university students). An ethical hacking competition organized by UTP, ensures unforgettable experience for university students.
- The National ICT Security Discourse (expected to gather 500 secondary school students). It is the **CyberSAFE Challenge Trophy – National ICT Security Discourse 2014:** An inter-school debate competition with a cyber twist. It is called a “discourse” instead of “debate” because the students are allowed to use the Internet and their gadgets (smartphones, tablets, etc) to prepare, present and defend their side of the argument during the **CyberSAFE Challenge Trophy – National ICT Security Discourse 2014.**

6. CyberSAFE is short for Cyber Security Awareness For Everyone. It is an Outreach Program ran by CyberSecurity Malaysia. The CyberSAFE in Schools was launched by the Deputy Prime Minister of Malaysia in September 2010.